

**Colors:** Please use CMYK or Coated Pantone (PMS C) colors only.

**DO NOT** use custom named swatches as they will not be recognized by our press and will not print.

**Bleed Line**

(extend background colors and designs beyond this line)

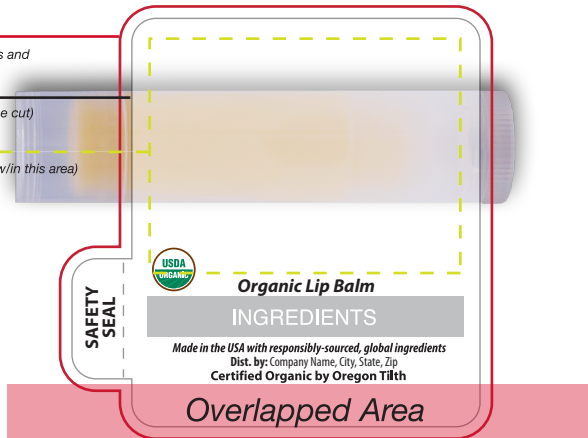
**Die Line**

(Where the label will be cut)

**Imprint Area**

(keep all critical text w/in this area)

1.6" W x 1.3" H



Do not place anything in the Overlapped Area as this will be covered up when the label is wrapped around the lip balm tube.