

Colors: Please use CMYK or Coated Pantone (PMS C) colors only.

DO NOT use custom named swatches as they will not be recognized by our press and will not print.

Bleed Line

(extend background colors and designs beyond this line)

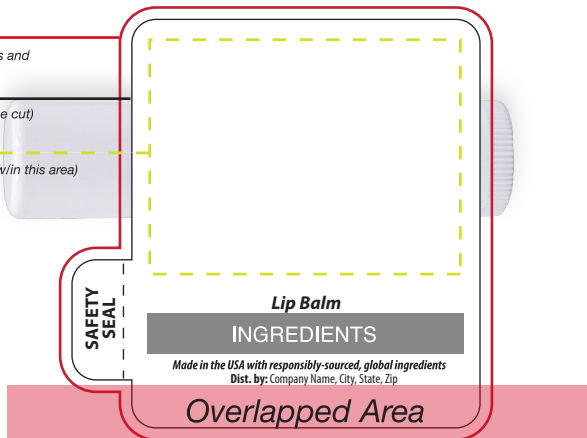
Die Line

(Where the label will be cut)

Imprint Area

(keep all critical text w/in this area)

1.6" W x 1.3" H



Do not place anything in the Overlapped Area as this will be covered up when the label is wrapped around the lip balm tube.